



FOR IMMEDIATE RELEASE

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Blake Hall announced as new CEO and President of CHI

Miami- Community Health of South Florida, Inc. (CHI) is excited to announce the promotion of Blake Hall to CEO and President. He has been with the non-profit health care company for 16 years and has excelled at securing opportunity, growth and quality care improvements. A year ago he was promoted to President but now takes on the overall leadership of CHI as its CEO.

The move comes on the heels of the retirement of CHI's CEO Brodes H. Hartley, Jr. who served for nearly 40 years at the non-profit.

Hall previously worked as the federally qualified health center's Chief Operating Officer and Executive Vice President. He also served as the Director of Planning and Development and Administrator for the CHI Foundation. Over the years, Hall has helped the organization to grow from a \$30 million dollar agency to now a more than \$75 million dollar company by securing multiple funding sources. Those funds helped to open 5 new health centers, school-based sites, effect capital improvement projects and formed the basis for the Brodes H. Hartley, Jr. Teaching Health Center at CHI. The Teaching Health Center was the first in the state of Florida funded by the Health Resources and Services Administration (HRSA). He has also led strategic planning for the organization since 2008.

"Blake has demonstrated outstanding leadership skills and strategy and is the perfect choice for our next CEO," said Jeff Coldren, CHI Board of Directors Chairman. "It's always difficult to fill the shoes of a transformational leader like Colonel Hartley. But I am confident Blake will create new paths and successes for CHI and continue to provide the foundation for excellence that Mr. Hartley carved out."

Hall has been a big advocate for community health centers. As such, he has spoken at house and senate committee meetings and regularly meets with legislators.

Hall has received a number of awards and recognitions over the years including Legacy Magazine's Top Black Healthcare Professional in 2016, 40 under 40 leaders of Today and Tomorrow, multiple CEO awards and the National Association of Community Health Centers (NACHC) Betsey K. Cooke Grassroots MVP Award. Under his leadership, the organization won the Florida Governor's Sterling Award in 2016 and the National Association for Community Health Center Advocacy Center of Excellence recognition.

Currently he serves as the Secretary of the Board for the National Association of Community Health Centers and the Chair of Association's Membership Committee. He is also a member of the Board for the FAMU Undergraduate School of Allied Health, and serves as the Health Care Committee Chair for Iota Pi Lambda, the local chapter of his fraternity, Alpha Phi Alpha Fraternity, Incorporated. For nearly a decade, Mr. Hall was a volunteer grant reviewer for Miami Dade County Department of Cultural Affairs.

Hall graduated from the intensive Health Care Executive Program at the University of California Los Angeles (UCLA) funded by HRSA and Johnson & Johnson. He has completed leadership training from Nova Southeastern University, participated in Leadership Miami training and advanced public information officer training from FEMA. His formal education includes a Master's in Business Administration (MBA) from Clark Atlanta University and an undergraduate degree in communication from Georgia Southern University.

Prior to joining CHI, Hall worked for Eagle Group International, a logistics, health care and training firm in multiple positions in the United Arab Emirates and for the US Army Reserve.

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About Community Health of South Florida, Inc.

For more than 50 years, CHI has been a beacon of hope providing access to high quality healthcare for all regardless of insurance status, income level or background. The non-profit federally qualified health center offers comprehensive healthcare services including primary care, pediatrics, OB/GYN, dental, urgent care, behavioral health, vision, radiology, pharmacy, transportation and more. CHI has 12 health centers and 36 school-based sites. CHI is a recipient of the Florida Governor's Sterling Award. It is accredited by the Joint Commission and is also accredited as a patient centered medical home by the National Committee for Quality Assurance. CHI is also designated as a behavioral health medical home. In addition, CHI is home to the Brodes H. Hartley Jr., Teaching Health Center, training the next generation of doctors in family medicine and psychiatry. CHI recently broke ground on the first Children's Crisis Center in southern Miami-Dade County this month. It will service kids with severe behavioral health problems from Monroe and Miami-Dade Counties.

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