Glen Rice Celebrity Golf Tournament
benefiting Community Health of South Florida, Inc.

Friday, April 3, 2020
The Biltmore Hotel Golf Course
Coral Gables
GLEN RICE CELEBRITY GOLF TOURNAMENT

Format: Four Person Team Scramble
10:30 a.m. Registration
12:30 p.m. Tee Off
5:30 p.m. Awards Reception and Dinner

About our celebrity ambassador, Glen Rice

As a celebrity ambassador of Community Health of South Florida Inc. (CHI), retired basketball player Glen Rice has made it his mission to spread awareness about the impact CHI is making in our community. Rice is a three-time NBA All-Star and made 1,559 three-point field goals during his 15-year career. Rice won both an NCAA championship and NBA championship during his collegiate and professional career while playing for the Miami Heat (1989-1995), Charlotte Hornets (1995-1998), LA Lakers (1998-2000), New York Knicks (2000), Houston Rockets (2000-2003), and LA Clippers (2003-2004). In recent years, Rice has proven himself as a business owner and promoter through his company G-Force Fights, based in Miami, Florida.
This year, Community Health of South Florida, Inc. (CHI) has a new goal in mind: to build the first comprehensive Children’s Crisis Center in southern Miami-Dade County.

This in-patient, 24-hour facility is designed to treat the more than 1,000 children in South Florida who are voluntarily brought in by their parents or who are involuntarily admitted (i.e. Baker Acted), at CHI’s adult crisis center due to the risk of harming themselves or others. Unfortunately, CHI’s current adult crisis unit is not equipped to treat children, so those kids endure a lengthy intake and transfer process as too often there are no available beds at other facilities.

Since 1971, CHI has been a beacon of hope for people of all ages by providing comprehensive primary and behavioral healthcare. CHI is committed to improving specialized care for children in South Florida who are suffering from psychological issues. The lack of access to intensive behavioral health treatment and shortage of overnight short-term residential children’s crisis units is leaving far too many kids in dire situations, without the necessary psychiatric care they desperately need.
At the tender age of seven, Jane told her mom that she wanted to commit suicide. Family issues, a lupus diagnosis, and being bullied at school had driven her into a deep depression. “It feels like you're in a dark hole. Like, you can’t move, you can’t see, you can’t think or feel anything,” recalled Jane. Shocked and overwhelmed, her mom, Antoinette wondered: “How did we get here? How do I fix it?”

“It was really hurtful and sad,” said Antoinette, who was working two jobs at the time. Immediately, Antoinette quit her second job to spend more time with her daughter. She also took Jane to get outpatient therapy at Community Health of South Florida, Inc. (CHI), where her mental health slowly began to improve thanks to the therapy and counseling that she received at CHI.

“CHI was the place that helped me be happy. So, I feel like it will help other people to be happy as well,” said Jane. Both Antoinette and Jane hope their story will inspire others to support CHI’s mission to build a Children’s Crisis Center that will provide much-needed help to families in south Miami-Dade and Monroe Counties.

* Patient names and images may have been changed to protect their privacy.
SPONSORSHIP OPPORTUNITIES

Presenting Title Sponsor $35,000

- Naming right for one (1) patient room in the new Children’s Crisis Center
- Three (3) foursomes
- Eighteen (18) seats at award reception (12 golfers and 6 extra seats)
- Company name and logo recognition featured prominently on all event marketing materials (pre, post and day-of):
  - Event invitation
  - Golf landing page
  - Day-of event banners/signage
  - All hole-sign displays
  - Pre- and post-event promotional materials and communications
- Speaking opportunity during awards reception
- The right to distribute promotional items in gift bags (donor must provide)
- Donor spotlight in CHI e-newsletter
- Opportunity to cross-promote monthly using CHI’s social media outlets
- Logo recognition on event website with a hyperlink to the company’s website
SPONSORSHIP OPPORTUNITIES

Platinum Sponsor $25,000

• Naming right for one (1) Quiet Room in the new Children’s Crisis Center
• Two (2) foursomes
• Twelve (12) seats at award reception (8 golfers and 4 extra seats)
• Company name and logo recognition featured prominently on all event marketing materials (pre, post and day-of):
  • Event invitation
  • Golf landing page
  • Day-of event banners/signage
  • Four (4) hole-sign displays
  • Pre- and post-event promotional materials and communications

• Recognition during awards reception program
• The right to distribute promotional items in gift bags (donor must provide)
• Opportunity to cross-promote monthly using CHI’s social media outlets
• Logo recognition on event website with a hyperlink to the company’s website
SPONSORSHIP OPPORTUNITIES

Diamond Sponsor $15,000

- Naming opportunity for four (4) bricks for the entrance of the new Children’s Crisis Center
- Two (2) foursomes
- Ten (10) seats at award reception (8 golfers and 2 extra seats)
- Company name and logo recognition featured prominently on all event marketing materials (pre, post and day-of):
  - Event invitation
  - Golf landing page
  - Day-of event banners/signage
  - Four (4) hole-sign displays
  - Pre- and post-event promotional materials and communications
- Recognition during awards reception program
- Opportunity to cross-promote monthly using CHI’s social media outlets
- Logo recognition on event website with a hyperlink to the company’s website
SPONSORSHIP OPPORTUNITIES

Gold Sponsor $7,500

- Naming opportunity for two (2) bricks for the entrance of the new Children’s Crisis Center
- One (1) foursome
- Four (4) seats at award reception
- Company name and logo recognition featured prominently on:

  - Event invitation
  - Golf landing page
  - Day-of event banners/signage
  - One (1) hole-sign display
  - Pre- and post-event promotional materials and communications

- Recognition during awards reception program
- Opportunity to cross-promote monthly using CHI’s social media outlets
- Logo recognition on event website with a hyperlink to the company’s website
UNDERWRITING OPPORTUNITIES

$5,000 Underwriting Opportunity

- Choice of naming opportunity at one of the following:
  - Awards Reception Sponsor, Hole-in-One Auto Sponsor, or Registration Sponsor
- Opportunity to cross-promote using CHI’s social media outlets
- Branded gift with company name or logo in gift bags (donor must provide)
- Name recognition on event website
- One (1) foursome
- Four (4) seats at award reception

$3,500 Underwriting Opportunity

- Choice of naming opportunity at one of the following:
  - Golf Cart Sponsor, Photo Sponsor, or Ball Sponsor
- Opportunity to cross-promote using the CHI’s social media outlets
- Branded gift with company name or logo in gift bags (donor must provide)
- Name recognition on event website
- One (1) foursome
- Four (4) seats at award reception
UNDERWRITING OPPORTUNITIES

$2,500 Underwriting Opportunity

- Choice of naming opportunity at one of the following:
  - Lunch Sponsor or Cocktail Sponsor
- Branded gift with company name or logo in gift bags (donor must provide)
- Name recognition on event website
- Two (2) individual players
- Two (2) seats at award reception

$1,500 Underwriting Opportunity

- Company logo or name featured at designated Golf Hole signage
- Name recognition on event website
- One (1) individual player
- One (1) seat at award reception

Individual Golf Player $500

- You will be grouped with three other participants to create a foursome
- One (1) seat at award reception
To secure your sponsorship or underwriting opportunity, contact:

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